## **Compact is Beautiful**

IAM is a complex technology. From Access Management (AM) to Identity Governance and Administration (IGA), Privilege Access Management (PAM), Enterprise Mobility Management (EMM), Consumer Identity & Access Management, there are so many powerful technologies that belong to the domain which not only improve security and compliance, but also improve business efficiency and effectiveness significantly. For the most part, these technologies were invented in response to business needs. With most vendors, each technology requires its own administration, user interface and information input, and most vendors only offer one or a few of these technologies. The outputs also remain separate, often making users grapple with administrative complexity.

While large enterprise clients can somehow manage to deal with these complexities, mid market has found it impossible to contend with. Not only costs become prohibitive, but one also can not find or afford special skills that are required to manage them. Long implementation time frames, running often into years, can not be afforded by mid market clients. But, on the other hand, with increasing compliance and security needs IAM has become an essential Cybersecurity solution.

For mid market, no solution to these issues have been in sight... at least till a year ago.

'Compact Identity' from Ilantus was specially crafted from the ground up, to attend to these issues. Based on compact architecture that supports all IAM functions out of the box, Compact Identity is fast becoming the product of choice for the mid market. It has been in the Leadership Compass of key analysts for innovation and ease of implementation and use. The solution is offered at a highly economical price with 5 to 10X savings being reported by most businesses. The cherry on the cake is the product's excellent analytics & comprehensive risk engine that can work as part of a larger cyber security ecosystem.

No wonder mid market customers, driven by security, compliance and various other absolute needs are lapping Compact Identity up with gusto that has rarely been observed in the IAM world before.